

## BROADREACH NATURE

### Fibiotic Pro – Fibre care with Pre and Probiotics for Dogs, Cats, Puppies, Kittens and other small animals

500g powder with 10g scoop (neutral flavour) - suitable from 4 months of age



- Winter months include celebrations from Halloween to fireworks and Christmas and New Year celebrations.
- The stress from fireworks, strangers, human treats and different foods as well as noise can have a detrimental effect on digestion.
- It is therefore very important to support your pets digestion during this time.
- Fibiotic Pro is a great fibre source with prebiotic and probiotic for dogs and cats, as well as other small animals.
- It is designed to support Sensitive or Over- Reactive Digestion during stressful situations, on a daily basis and for maintaining overall health of the digestive tract.
- Fibiotic Pro offers support to diets containing insufficient dietary fibre and provides Vitamins and Minerals in order to maintain optimal gut health and efficiency.

**PROBIOTICS AND PREBIOTICS** - Containing double the amount of Probiotics than the market leading Brand.

- Fibiotic Pro, uses the EU-Registered Approved Strain of Probiotics Enterococcus Faecium (NCIMB 10415 E1707 2 x 10<sup>10</sup> CFU/KG 8.4 x 10<sup>7</sup> CFU/g.
- This helps populate the intestine with beneficial micro-organisms that aid digestion and can also promote a wide range of health enhancing functions.
- They help keep bad bacteria at bay and help prevent gastrointestinal upsets.

They can also help contribute to a healthy immune function. Prebiotics (chicory root and fibre sources) feed the good bacteria and promote a healthy microbiome.

**FIBRE** - Dietary Fibre -Advanced high quality levels of both soluble and insoluble fibre:

- Soluble Fibre – will dissolve in liquid
- Insoluble Fibre – Doesn't dissolve in liquid or in the gut but can absorb liquid. It acts as a bulking agent in forming healthy stools.
- This helps promote regular bowel movements.

**BENTONITE CLAY** - Fibiotic for Dogs and Cats includes Bentonite Clay.

- Bentonite is a natural clay that has a range of nutrients and an abundance of minerals including calcium, magnesium, silica, sodium, copper, iron and potassium.
- Bentonite clay helps protect from the effects of a toxin called aflatoxin, a type of mould which can occur in some pet foods
- Bentonite also helps reduce other toxins that enter the gastrointestinal tract from food or things pets pick up in the park.
- Bentonite clay helps protect from bacterial toxins and gastrointestinal viral infections which can cause diarrhoea.

Fibiotic Pro also includes Vitamins & Minerals

- This product includes Beta-Carotene, Fatty Acids and some essential vitamins and minerals to help support overall gastro-intestinal health & general body condition including Vitamins A, B12, C, D, E & K and Calcium, Potassium, Magnesium, Silica, Sodium and Iron.

**AIDS:** Aiding digestion and protecting from stomach upsets due to food and stress.

**COMPOSITION:** Psyllium Husk - Soluble fibre supports good digestive health Artichoke Powder – Prebiotic supports growth of beneficial bacteria also a great antioxidant Beet Pulp – Insoluble fibre, supports probiotic activity and bulks up stools Pumpkin Powder – Source of fibre, and Beta carotene– Absorbs and binds toxins in the gut Pea Protein – Insoluble fibre, provides minerals and vitamins Flaxseed – Provides fibre and Omega – 3 fatty acids Enterococcus faecium – Probiotic helps maintain the balance of health bacteria in the gut. (Enterococcus faecium (NCIMB 10415)E1707 2x10<sup>10</sup> CFU/kg: 8.4 x10<sup>7</sup> CFU/g)



***“I highly recommend this product for dogs with tummy problems. My dog really suffered with loose stools and wind. This problem has cleared completely since using Fibiotic Pro. For him it has worked best by dividing the dosage between his two meals every day. I am very happy and have just ordered again for the third time”***  
**– Catherine**

**“Every now and again our dog has a tummy problem and this certainly calms it down rapidly and used daily it keeps her stomach settled. It is particularly helpful if she has a problem when we are about to go away for a while.”** – Rita Brooks

**“This is the best product that I’ve tried to help his delicate tummy, if he gets an upset it has a knock on effect on his anal gland problems. I used to have to go to the vets every month, but this has become much less of a problem if I keep this in his daily diet.”** – Mrs L

#### **5 STAR REVIEW**

***“The whole clowder have this product every day and I am sure it makes a noticeable difference to their overall health.***

***I am delighted that I discovered Broadreach Nature Fibiotic Pro. Our little family of Edgar, Arabella and Trinity all benefit from their daily dose mixed with good quality grain free wet food. Edgar has smelly ex stray boy poos and Bella has a sensitive tummy whilst Trinity, another ex stray, needs to stay healthy to support her little body on three legs. They don’t hesitate to eat their food mixed with Fibiotic and, as we know, if cats suspect something medicinal has been concealed in their food, they eat none of it. Fibiotic is definitely well concealed and everything is eaten up!”***

**Sarah Clay Tyler**

*Left to right, Edgar approx 13, Arabella 7, Trinity approx 3.5* Robert

**M&A TODAY**

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2021

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Natural Pet Care Product of the Year - 2021 -  
Broadreach Nature Ltd: Fibiolic-Pro (Probiotic Daily Fibre Care) - UK